

County of Los Angeles CHIEF EXECUTIVE OFFICE

713 KENNETH HAHN HALL OF ADMINISTRATION LOS ANGELES, CALIFORNIA 90012 (213) 974-1101 http://ceo.lacounty.gov

> Board of Supervisors GLORIA MOLINA First District

YVONNE B. BURKE Second District

ZEV YAROSLAVSKY Third District

DON KNABE Fourth District

MICHAEL D. ANTONOVICH

Fifth District

September 19, 2007

To:

All Department Heads

From:

William T Fujioka

Chief Executive Officer

2007 CHARITABLE GIVING CAMPAIGN KICK-OFF BREAKFAST INVITATION

"Helping Others" is the theme of the County's 2007 Charitable Giving Campaign, which is now underway. A motion by Supervisor Zev Yaroslavsky, Chairman, which authorized the annual fundraising appeal was approved by the Board on August 21, 2007. The Campaign results and Board action are attached.

We will officially kick-off the fundraising drive at an executive breakfast on Tuesday, September 25, 2007 from 8:00 a.m. to 9:00 a.m. in Salon A, Fifth Floor, Music Center, 135 North Grand Avenue, Los Angeles. You and your department's Charitable Giving Coordinator are invited to participate in the breakfast. Campaign goals and strategies will be reviewed and a drawing for unique gifts will be held.

As reflected on the attached, last year, County employees raised \$1.5 million through payroll deduction and one-time fundraising events. Our five campaign partners, United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund, will use the funds to support vital health and human service programs, which target low-income men, women and children.

Our campaign partners also will participate in the kick-off breakfast. To confirm your attendance and arrange parking, please contact CEO Workplace Programs Office at (213) 974-2619 by Monday, September 24, 2007.

Thank you for your continued support of the County's charitable giving program.

WTF:LN:MKZ VPL:dd

Attachments

c:

Each Supervisor

Executive Officer of the Board of Supervisors Department Charitable Giving Coordinators

2007 Chantable Giving Campaign Kick-off Breakfast Invitation to Dept Heads 09-18-07

COUNTY OF LOS ANGELES AWARD WINNERS FOR 2006 CHARITABLE GIVING CAMPAIGN PAYROLL DEDUCTIONS FINAL REPORTS

GROUPS	DEPARTMENTS	TOTAL PERM. EMP.	TOTAL EMP. ON PAYROLL	PERCENT OF EMP.
A. 3,000 AND ABOV EMPLOYEES	E CHILDREN AND FAMILY SERVICES FIRE DEPARTMENT HEALTH SERVICES L.A. SUPERIOR COURT PROBATION PUBLIC SOCIAL SERVICES PUBLIC HEALTH PUBLIC WORKS * SHERIFF	5,974 4,060 18,238 3,341 5,187 12,596 3,961 3,379	1,439 249 486	3.73% 9.78% 5.94% 11.70% 6.23% 11.42% 6.29% 14.38 %
B. 500 TO 2,999 EMPLOYEES	ASSESSOR * CHILD SUPPORT SERVICES DISTRICT ATTORNEY INTERNAL SERVICES MENTAL HEALTH OFFICE OF PUBLIC SAFETY PARKS & RECREATION PUBLIC DEFENDER PUBLIC LIBRARY REGISTRAR RECORDER/COUNTY CLERK	14,146 1,403 1,637 2,081 1,992 2,897 534 1,391 1,023 1,849 984	802 221 52 90 310 242 40 147 53 63 70	5.67% 15.75% 3.18% 4.32% 15.56% 8.35% 7.49% 10.57% 5.18% 3.41% 7.11%
C. 200 TO 499 EMPLOYEES	AGRIC COMMISSIONER/WEIGHTS & MEASURES ALTERNATE PUBLIC DEFENDER ANIMAL CARE AND CONTROL AUDITOR-CONTROLLER BOARD OF SUPERVISORS CHIEF EXECUTIVE OFFICE * COMMUNITY AND SENIOR SERVICES COUNTY COUNSEL RETIREMENT/LACERA TREASURER & TAX COLLECTOR	311 253 248 441 368 381 409 460 360 448	24 16 18 56 52 80 34 45 73	7.72% 6.32% 7.26% 12.70% 14.13% 21.00% 8.31% 9.78% 20.28% 13.39%
D. 199 AND BELOW EMPLOYEES * Category Winner	AFFIRMATIVE ACTION BEACHES AND HARBORS CHIEF INFORMATION OFFICE CONSUMER AFFAIRS CORONER HUMAN RESOURCES HUMAN RELATIONS COMMISSION MILITARY AND VETERANS AFFAIRS MUSEUM OF ART MUSEUM OF NATURAL HISTORY OMBUDSMAN * REGIONAL PLANNING	57 198 15 44 204 227 19 23 42 34 7 135	28 17 1 11 11 42 12 6 1 2 5	49.12% 8.59% 6.67% 25.00% 5.39% 18.50% 63.16% 26.09% 2.38% 5.88% 71.43% 16.30%

COUNTY OF LOS ANGELES AWARD WINNERS FOR 2006 CHARITABLE GIVING CAMPAIGN CASH CONTRIBUTIONS FINAL REPORTS

GROUPS	DEPARTMENTS	TOTAL PERM. EMP.	ANNUAL CASH CONTRIBS	PER CAPITA DOLLARS
A. 3,000 AND ABOV EMPLOYEES	E CHILDREN AND FAMILY SERVICES FIRE DEPARTMENT HEALTH SERVICES L.A. SUPERIOR COURT PROBATION PUBLIC SOCIAL SERVICES * PUBLIC HEALTH PUBLIC WORKS	5,974 4,060 18,238 3,341 5,187 12,596 3,961 3,379	2,588.75	0.43 0.05 0.61 0.01 0.08 13.87 0.65 0.73
B. 500 TO 2,999 EMPLOYEES	SHERIFF ASSESSOR * CHILD SUPPORT SERVICES DISTRICT ATTORNEY	1,403 1,637 2,081	\$2,700.00	1.92 1.40 0.00
	INTERNAL SERVICES MENTAL HEALTH OFFICE OF PUBLIC SAFETY PARKS & RECREATION PUBLIC DEFENDER PUBLIC LIBRARY REGISTRAR RECORDER/COUNTY CLERK	1,992 2,897 534 1,391 1,023 1,849 984	878.05 - 24.00 326.00 - 52.00	0.44 0.00 0.04 0.23 0.00 0.03 0.00
C. 200 TO 499 EMPLOYEES	AGRIC COMMISSIONER/WEIGHTS & MEASURES ALTERNATE PUBLIC DEFENDER ANIMAL CARE AND CONTROL AUDITOR-CONTROLLER * BOARD OF SUPERVISORS CHIEF EXECUTIVE OFFICE COMMUNITY AND SENIOR SERVICES COUNTY COUNSEL RETIREMENT/LACERA TREASURER & TAX COLLECTOR	311 253 248 441 368 381 409 460 360 448	\$482.00 3.28 20.00 8,331.85 971.00 6,230.66 57.58 396.00	1.55 0.01 0.08 18.89 2.64 16.35 0.14 0.86 0.00
D. 199 AND BELOW EMPLOYEES * Category Winner	AFFIRMATIVE ACTION BEACHES AND HARBORS CHIEF INFORMATION OFFICE CONSUMER AFFAIRS CORONER HUMAN RESOURCES HUMAN RELATIONS COMMISSION MILITARY AND VETERANS AFFAIRS MUSEUM OF ART MUSEUM OF NATURAL HISTORY OMBUDSMAN REGIONAL PLANNING *	57 198 15 44 204 227 19 23 42 34 7 135	\$1,185.56 119.00 12.00 2,004.00 48.00 217.78 - 17.00 - 19.00 \$10,260.55	20.80 0.60 0.80 45.55 0.24 0.96 0.00 0.74 0.00 0.00 2.71 76.00



MINUTES OF THE BOARD OF SUPERVISORS COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Sachi A. Hamai, Executive Officer-Clerk of the Board of Supervisors 383 Kenneth Hahn Hall of Administration Los Angeles, California 90012

At its meeting held August 21, 2007, the Board took the following action:

7

Supervisor Yaroslavsky made the following statement:

"The County of Los Angeles is entering its 29th annual Charitable Giving Campaign, a voluntary, employee-led fundraising drive to help those in need. 'Helping Others' is the theme of the 2007 campaign. County employees are being asked to make charitable donations through payroll deduction to our five, Board-approved fund distribution agencies (FDAs)—United Way, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund.

"County Departments also will conduct fundraisers, spearheaded by the Charitable Giving Campaign coordinator. Other campaign events include 'The Jungle Book' movie premiere, Saturday and Sunday, September 8th and 9th, at El Capitan Theatre in Hollywood and 'County Fall Fling at Dodger Stadium' on Saturday, September 15, 2007.

"Last year, County employees contributed more than \$1.5 million dollars to the voluntary fundraising effort. These funds were used to help at-risk children and teenagers, and provide health and human services to low-income families throughout the County of Los Angeles.

"'Helping Others' is more than a theme for County employees. It accomplishes two strategic plan goals. Workforce Excellence is achieved by a successful fundraising effort and Children and Families Well-Being is enhanced because the FDAs use campaign funds to support a wide range of community-based programs targeting families and children in need.

"The payroll deduction campaign begins this month and continues through December 14, 2007."

(Continued on Page 2)

7 (Continued)

William T Fujioka, Chief Executive Officer, responded to questions posed by the Board.

After discussion, on motion of Supervisor Yaroslavsky, seconded by Supervisor Molina, unanimously carried, the Board took the following actions:

- 1. Approved "Helping Others" as the 2007 theme of the County's Charitable Giving Campaign;
- 2. Encouraged all County employees to support the voluntary effort by signing up for payroll deduction or increasing their monthly contribution;
- 3. Authorized departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign; and
- 4. Waived space use permit fees in the estimated annual amount of \$20,000, excluding the cost of liability insurance, for use of County-owned facilities for approved activities in support of the County's 2007 Charitable Giving Campaign.

06082107_7

Copies distributed:
Each Supervisor
All Department/District Heads